

Online registration possible for Bike to Work Day

Otsego Regional Cycling Advocates has gotten some help from the specialized services of SportsSignup for its May 13 Bike to Work event. Persons wishing to participate in ORCA Bike to Work Day may now register online.

“This service will give us a heads up as to how many people to expect at check-in locations,” said Martha Clarvoe, president of the Otsego County Conservation Association, who is co-sponsoring the event with Bassett Healthcare.

Participants may register for Bike to Work Day by visiting www.occainfo.org and looking for information on the event.

SportsSignup is an online business based in Albany, where the company is also providing registration services for another bike to work event. Clarvoe’s son, Russell, works for the company and brought to her attention the free service offered by SportsSignup.

One of the first persons to use the registration service was Nancy Potter of Cooperstown, who is biking to her work at Richfield Springs Central School.

“It’s great to be counted and to participate in this event,” Potter said.

Potter and Jim Hill, a Richfield Springs teacher, will be making the ride together even though there will be no check-in location in Richfield Springs.

“OCCA is encouraging everyone to bike or walk to work both May 13 and, in general, as regularly as possible,” said Clarvoe.

Five check-in locations will be set up in Cooperstown: Cooperstown Elementary School; Cooperstown High School; Bassett Healthcare at Beaver and Fair streets; Clark Sports Center; and Pioneer Park.

Cooperstown check-in locations will be staffed from 6:15 - 10 a.m. and can be identified by a canopy tent. A snack and beverage will be provided to all participants and participation will be recorded. Bike racks will be provided at each location for locking bicycles.

“If participants would like to see a check-in location in their area for next year, they should note this when they register,” Clarvoe said.

Clarvoe also said that competition between local businesses for the most employee participation is encouraged and that the goal for the event is to reach 100 participants.

To join ORCA or to obtain more information about Bike to Work Day, contact Martha Clarvoe at 607-547-4020 or by email, martha.clarvoe@mail.occainfo.org.

OCCA is a private, non-profit environmental membership organization dedicated to promoting the enjoyment and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning. For more information on OCCA, or to donate, call (607) 547-4488 or visit www.occainfo.org